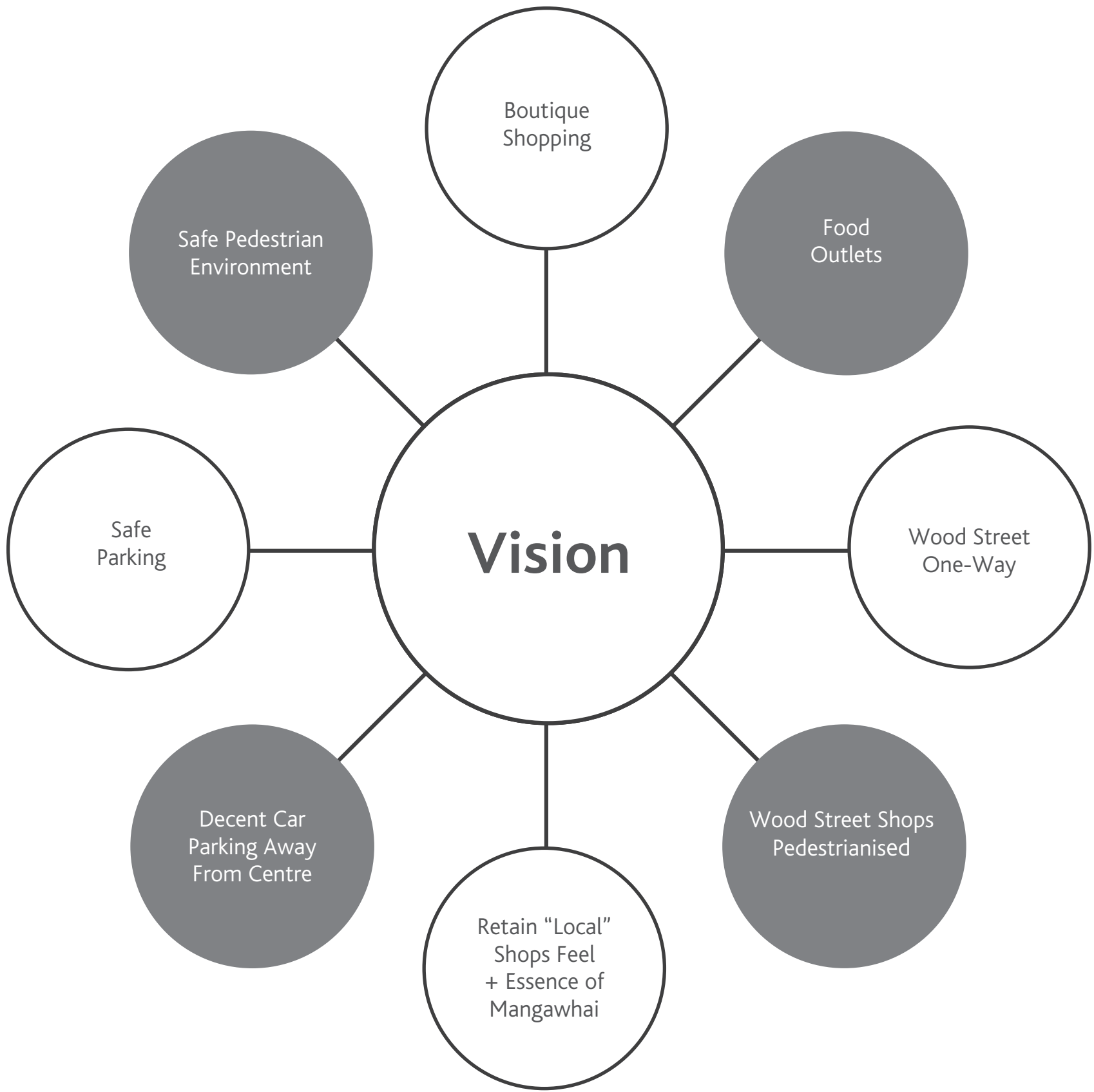
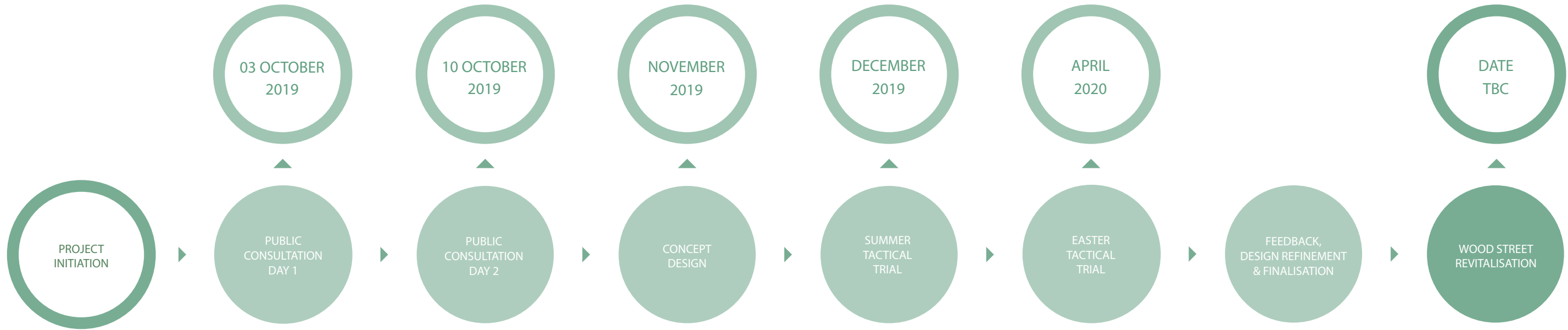


Background & Vision

Mangawhai Heads township has seen unprecedented growth over the past 20 years. Known for its eateries, markets, coastal walkways and swim spots, the township sees a heavy annual influx of holidaymakers during the peak summer season. The number of permanent residents has also grown exponentially as Mangawhai provides a desirable spot for holidaying and retirement not too far from Auckland City.

Mangawhai welcomes and thrives from visitors from all over New Zealand, but with the increasing population has seen its current infrastructure struggle to manage the amount of vehicular traffic coming into town. During peak holiday periods, Wood Street shops sees bumper to bumper traffic and heavy congestion around the petrol station, bait shop and village eateries. The current parking facilities fail to accommodate the influx of visitors wanting to access the Wood Street shops retail scene and has led to visitors parking anywhere they can fit, often at the expense of pedestrian safety.

With the neighbouring Mangawhai Central development taking shape and the large expected population growth to come with it, Mangawhai Village needs to develop a future plan, which outlines a strategy to upgrade and implement infrastructure that copes with the holiday swelling while maintaining the coastal town character which makes Mangawhai stand out.



- Key**
- ① Congestion at Wood St / Molesworth intersection
 - ② Congestion + erratic parking on Wood Street leads to dangerous reverse parking manoeuvres.
 - ③ Erratic parking outside of Wood Street Four Square
 - ④ Erratic parking outside of liquor store and fishing shop. Compounded risk through poorly defined footpath.
 - ⑤ Unclear parking & no formal footpath reduces pedestrian amenity & safety.
 - ⑥ Poor wayfinding to amenities at the rear of site.
 - ⑦ Informal parking (grass).
 - ⑧ Playground not well utilised.
 - ⑨ Fire station site presents opportunity within shopping precinct.
 - ⑩ Erratic parking + no footpath on Ellen Street.
 - ⑪ Erratic parking on Wood Street flood prone berm.
 - ⑫ Fagan Place gets congested in busy period.
 - ⑬ Erratic parking on Margaret Street.
 - ⑭ Grass parking gets wet & muddy in wetter seasons.
 - ⑮ Shopping centre is car dominated.

